



THURSDAY, MAY 4, 2023

Vie by Cescaphe

600 N. Broad St

Philadelphia, PA 19130

THE DETAILS



an UPLIFTing evening is Uplift Center for Grieving Children's signature fundraising event. The revenue raised during the gala helps us ensure all children in Philadelphia can access free, quality grief support.

This year's gala celebrates two individuals in our community who make a difference in the lives of grieving children: **Eileen R. Heisman**, President and Chief Executive Officer of the National Philanthropic Trust and **Dan Stein**, R.N., MSN, PNP-retired, a longtime Uplift volunteer.

HOW TO JOIN US



Tickets are now available for *an UPLIFTing evening*! Admission starts at \$175 and includes cocktail hour, a three-course dinner, and access to the gala program, including both live and silent auctions.

an UPLIFTing evening will also include an **online auction**, which will open a week in advance.

To purchase tickets and sponsorships, please visit: upliftphilly.ejoinme.org/uplifting2023.

SPONSORSHIP



As Philadelphia's largest provider of free grief services, Uplift's team of clinicians often supports individuals and families residing in under-resourced or high-violence neighborhoods. Since its inception nearly 25 years ago, Uplift has grown from offering a handful of support groups to providing a robust suite of grief and mental health care.

By sponsoring an UPLIFTing evening, you help Uplift provide free, trauma-informed, and high-quality grief services that reach between 4,000 and 5,000 students, caregivers, school communities, frontline professionals, and callers to Uplift's award-winning Philly HopeLine each year.

For more information about sponsorship, underwriting, or other opportunities to participate in *an UPLIFTing evening*, please contact **Katherine DiPierro**, Development and Communications Associate, at **267-437-3123, ext. 1005**, or katherinedeupliftphilly.org.

WWW.UPLIFTPHILLY.ORG

an UPLIFTing evening

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

Uplift \$50,000	Hope \$25,000	Resilience \$15,000	Healing \$10,000	Thrive \$5,000	Promise \$2,500	Journey \$1,500	Supporter \$750
12 tickets, 2 tables	12 tickets, 2 tables	12 tickets, 2 tables	10 tickets, 1 table	10 tickets, 1 table	5 tickets	2 tickets	2 tickets
Full-page color ad in event booklet	Full-page color ad in event booklet	Full-page color ad in event booklet	Full-page color ad in event booklet	Half-page color ad in event booklet	Quarter-page color ad in event booklet	Listing in event booklet	Listing in event booklet
Logo in event slide show and Uplift event webpage	Logo in event slide show and Uplift event webpage	Logo in event slide show and Uplift event webpage	Logo in event slide show and Uplift event webpage	Logo in event slide show and Uplift event webpage	Logo in event slide show and Uplift event webpage	Listing in event slide show and Uplift event webpage	
Featured thanks on Uplift social media	Featured thanks on Uplift social media	Featured thanks on Uplift social media	Recognition on Uplift social media	Recognition on Uplift social media	Recognition on Uplift social media		
12 tickets to VIP reception	12 tickets to VIP reception	10 tickets to VIP reception	5 tickets to VIP reception	2 tickets to VIP reception			
Spotlight in Uplift's e-newsletters	Spotlight in Uplift's e-newsletters	Recognition in Uplift's e-newsletters	Recognition in Uplift's e-newsletters				
Hyperlink to website from Uplift event webpage	Hyperlink to website from Uplift event webpage	Hyperlink to website from Uplift event webpage					
Partnership quote from leadership in print and social media outreach	Partnership quote from leadership in print and social media outreach						
Opportunity for leadership to address audience at gala							
Title sponsorship							

Please submit sponsorship materials by Friday, April 14 at 5:00 PM EST to guarantee inclusion in the booklet for an UPLIFTing evening. Accepted formats for ads: PDF, PNG, and high-resolution JPG files. For questions and ad submissions, contact Katherine DiPierro, Development and Communications Associate, at 267-536-0616, or katherinedeupliftphilly.org.

Tickets, Underwriting, and Advertising:

FRIEND (\$500)

One ticket, VIP reception admission, and recognition in event booklet and slide show.

INDIVIDUAL TICKET (\$175)

Includes cocktail hour, three-course meal, and An Uplifting Evening!

DÉCOR SPONSOR (\$6,000)

Sponsor event flowers, table linens, and room décor.

Logo featured on tables and adjacent to large floral arrangements throughout event.

AUDIO & VISUAL SPONSOR (\$5,000)

Sponsor event audio/visual needs.

COCKTAIL HOUR SPONSOR (\$5,000)

Augment activities, stations, and fundraising activities during event cocktail hour.

Logo featured on event space bars and food tables, and listing in event booklet.

BOOKLET SPONSOR (\$2,500)

Sponsor printing of event commemorative booklet.

Sponsor will have their logo featured prominently on back cover of booklet.

BOOKLET DISPLAY ADS

Full page inside back cover, full color (5.5" x 8.5"): \$1000

Full page, full color (5.5" x 8.5"): \$750

Half-page, full color (5.5" x 4.25"): \$500

Quarter page, full color (5.5" x 2.125"): \$250

Name listing: \$100

an UPLIFTing evening

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

Sponsorships and Tickets:

<input type="radio"/> UPLIFT LEVEL	\$50,000	<input type="radio"/> PROMISE LEVEL	\$2,500
<input type="radio"/> HOPE LEVEL	\$25,000	<input type="radio"/> JOURNEY LEVEL	\$1,500
<input type="radio"/> RESILIENCE LEVEL	\$15,000	<input type="radio"/> SUPPORTER LEVEL	\$750
<input type="radio"/> HEALING LEVEL	\$10,000	<input type="radio"/> FRIEND LEVEL	\$500
<input type="radio"/> THRIVE LEVEL	\$5,000	<input type="radio"/> INDIVIDUAL TICKET	\$175
		<input type="radio"/> CHARITABLE DONATION	_____

Underwriting and Advertising:

<input type="radio"/> DECOR SPONSOR	\$50,000	<input type="radio"/> INSIDE BACK COVER AD	\$1,500
<input type="radio"/> AUDIO/VISUAL SPONSOR	\$25,000	<input type="radio"/> FULL PAGE AD	\$750
<input type="radio"/> COCKTAIL HOUR SPONSOR	\$15,000	<input type="radio"/> HALF-PAGE AD	\$500
<input type="radio"/> BOOKLET SPONSOR	\$10,000	<input type="radio"/> QUARTER PAGE AD	\$250
		<input type="radio"/> BOOKLET NAME LISTING	\$100

For all sponsorships, underwriting, and advertising levels, please submit high-resolution .jpg, .png, or .pdf files of logos or ads to Katherine DiPierro, Development and Communications Associate, at katherinedeupliftphilly.org.

Please fill the form below to reserve your tickets or purchase online at upliftphilly.ejoinme.org/sponsorship2023

CONTACT NAME _____

COMPANY _____

ADDRESS 1 _____ ADDRESS 2 _____

CITY _____ STATE _____ ZIP _____

PHONE (_____) _____

EMAIL _____

☐ CHECK/MONEY ORDER (PAYABLE TO UPLIFT CENTER FOR GRIEVING CHILDREN)

PLEASE CHARGE MY: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

CARD # _____

EXP DATE _____ SECURITY CODE _____

SIGNATURE _____

Uplift Center for Grieving Children is a non-profit 501(c)(3) organization, contributions to which are tax-deductible to the fullest extent permitted by law. The official registration and financial information of Uplift Center for Grieving Children may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.